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The University of Dayton

News Release

UD STUDENTS AND KIDNEY FOUNDATION
SPONSOR "RECYCLE YOURSELF"

DAYTON, Ohio, November 8, 1983 - A ten-foot high pile of aluminum is indeed an appropriate burial site as far as WHIO's Mike Hartsock and Dayton's Commissioner Richard Zimmer are concerned. The two have volunteered to be buried in a pile of aluminum cans as part of publicity for the November 19 "Recycle Yourself" event in Parking Lot E at UD.

The University of Dayton Rotaract Club, in conjunction with the Dayton Kidney Foundation, is sponsoring the noon to 2 p.m. event in which cans will be collected and recycled to raise money for the promotion of the Foundation's Organ Donor Program.

Students and organizations are invited to participate in the aluminum collection contest. Vic Cassano, local restaurateur and member of the honorary board of the Kidney Foundation, has donated ten free pizzas to be given to the ten top can collectors. In addition, an individual or group will receive a free T-shirt for each 100 pounds of aluminum turned in.

Also at the event will be the Mobile Health Unit of the Miami Valley Hospital. The unit will conduct blood pressure and other health tests.

Rotaract Club president Steve Marra is very excited about the aluminum drive and anticipates success "if only people will just make the effort."

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The club was chartered as an auxilliary of the Oakwood Rotary Club this spring and sponsored a "donate your organ" day as its first service project.

The idea for "Recycle Yourself" grew out of the involvement of the Kidney Foundation in the Organ Donor Program. "Much more information about organ donorship, however, must be conveyed," said Maureen Willits, director of the foundation.

Willits, a 1969 graduate of UD, has an understandably special interest in the project. "It is fun for me to be back at UD working in service for a worthwhile cause - getting transplants for needy patients so that they might have a better quality of life," she said.

In addition to working with the Rotaract Club in the aluminum collection drive, the Kidney Foundation also sponsors projects with other campus organizations. As one of this semester's many service obligations, the Alpha Kappa Alpha Sorority Inc. sponsored a Friday Night Bingo Party with the Foundation on Friday, October 28. Sorority members played bingo with patients confined to dialysis machines.

"It gives us a good feeling to know that we, as a sorority, can take part in a project that will bring a little fun to unfortunate patients during an otherwise lonely time," said Angela Hawthorne, sorority liaison.

On the national level, the Kidney Foundation has pledged to "Give the Gift of Life" to the many patients for whom transplantation is essential. Kidney disease is not the only area of emphasis, however. The ultimate goal of the National Kidney Foundation is the eradication of all diseases of both the kidney and urinary tract.